



FOR IMMEDIATE RELEASE

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YWCA of the Niagara Frontier Announces New CEO

After a Months-Long Search, the Agency's Vice President of Finance/Operations is Promoted to the Position

LOCKPORT, N.Y.- The Board of Directors of the YWCA of the Niagara Frontier is pleased to announce the appointment of **Kelly DeMatteo** as the organization's new Chief Executive Officer. She will begin the role effective November 1, 2023 with transition support from current CEO Kathy Granchelli, who is retiring December 1.



Kelly is well-known to the organization, serving as Vice President of Finance/Operations at the YWCA of the Niagara Frontier for nearly 9 years. She steps into the new role well-versed in the YWCA's operations and brings more than 30 years of finance, accounting and budgeting experience in both the non-profit and private sectors.

"Kelly has been an exemplary employee at the YWCA and has proved time and again she has the leadership qualities to take over the reins of the entire organization," says **Christine Weeks**, Board Co-Chair.

"We had so many wonderful candidates, but in the end, the one with the most star power was already under our roof," says **Jackie Davis**, Board Co-Chair.

At the YWCA, Kelly is responsible for all grant billing through New York State, Niagara County and private foundations. Kelly's financial expertise helps the YWCA of the Niagara Frontier operate according to budget guidelines and guarantees that all financial reporting is completed in a timely manner. Her exceptional work has resulted in an excellent reputation with clients, agency volunteer leadership and associates.



“I have poured my heart into my work at the YWCA,” says **DeMatteo**. “Ensuring women across the Niagara Frontier are living quality lives has become my passion and I thank the Board of Directors for their continued support, as I take this next step in my career.”

“Kelly has been a tremendous asset at the YWCA since we first brought her on,” says **Granchelli**. “She has the skills to keep our vital mission going, and I am confident the YWCA of the Niagara Frontier will be in good hands for many years to come.”

About the YWCA of the Niagara Frontier

The YWCA of the Niagara Frontier and its forerunners have a 125-year history of engagement in and with their communities, evolving with the needs of the times and consistently supporting the mission of empowering women, eliminating racism, and promoting peace, justice, freedom, and dignity for all.